

# 4

## CASE STUDIES AND REPORTS

### Case study

#### In-text citation

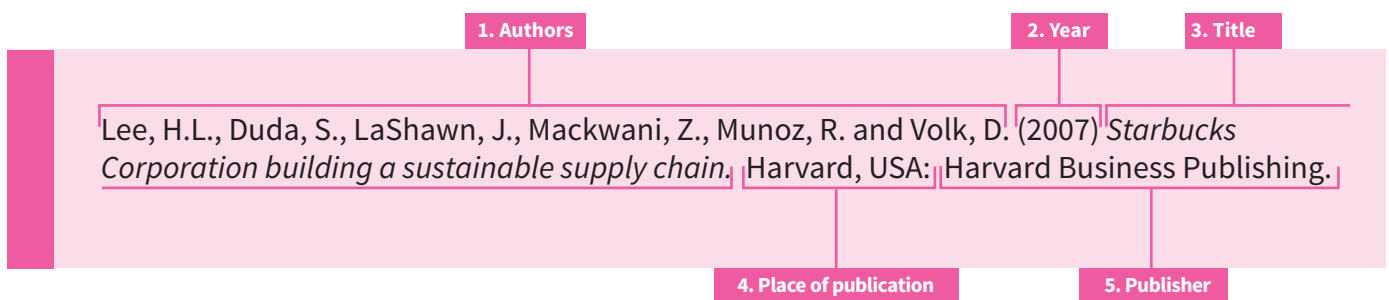
(Lee et al., 2007) for the whole case study

(Lee et al., 2007, p. 10) when quoting from a specific page

(Lee et al., 2007, pp. 10-11) when quote runs over two pages

#### Reference list

Lee, H.L., Duda, S., LaShawn, J., Mackwani, Z., Munoz, R. and Volk, D. (2007) *Starbucks Corporation building a sustainable supply chain*. Harvard, USA: Harvard Business Publishing.



### Checklist:

- **Author (surname, initials) or company**
- **If the case study has an editor, put ed. in round brackets (or eds. if more than one editor)**
- **Year of publication in round brackets**
- **Title (and subtitle if applicable) in italics, followed by a full stop**
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- **If accessed online**
  - Put Available from, followed by the web address
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## Report

### In-text citation

(Intel, 2015)

### Reference list

Intel (2015) *Online grocery retailing – UK*. Intel. Available from <http://academic.intel.com/display/733739/> [accessed 23 April 2015].

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